

The Top 8 Advantages of Android Apps for Your Business in USA

by COLAB Team

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characters

1,283

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time

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Writing Issues

29

Issues left

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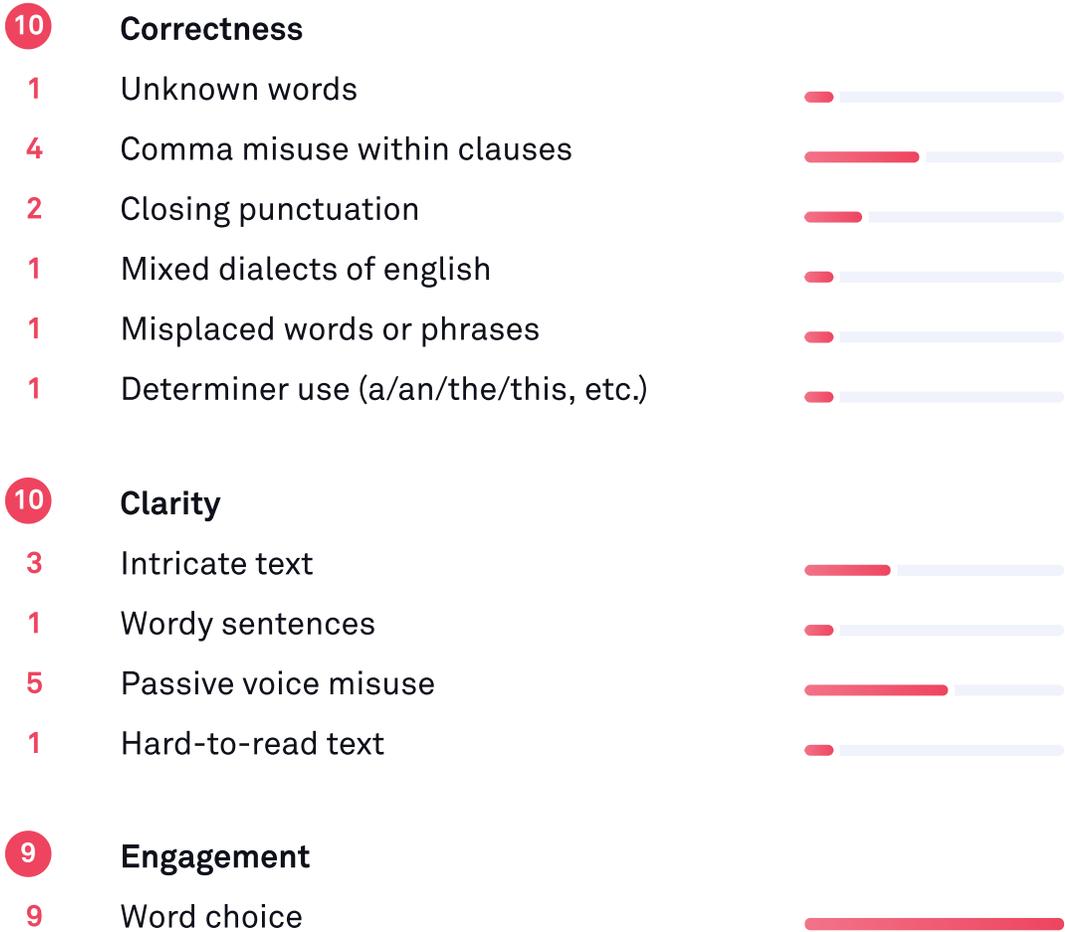
22

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rare words

Word Length**4.7**

Measures average word length

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Measures average sentence length

words per sentence

The Top 8 Advantages of Android Apps for Your Business in USA

The Top 8 Advantages of Android Apps for Your Business in the USA

K.W: Android App Development Company in USA, [appsocio](#)¹

Android apps have become extremely popular among smartphone users, especially those who own tablets. Many businesses have started using android apps to stay in touch with their customers and increase sales of their products and services. At App socio, we have developed many android apps for USA companies and found some interesting trends.

Android app development company in the USA also offers other services, including branding, design [and](#)² marketing, to help you get your new business up and running. So whether you're looking to raise brand awareness, capture and convert leads, or have fun entertaining your customers, the Android App Company in the USA can help you get the job done!

They offer business apps across all platforms, including iOS, Android, Blackberry [and](#)³ Windows Phone. If you would like to learn more about Android app development companies in the USA and how they can help you get ahead of your competition and make more money with your business, contact them today!

These are the top 8 advantages of android apps in the USA that we would like to share with [you](#)⁴

Can help you stay connected

A smartphone is not just a cell phone. It's also a mobile hotspot, entertainment [centre](#)⁵, and computer—among other things.

Because of these attributes, businesses have begun to recognize that it's crucial to stay connected no matter where you are. Having an app dedicated to your business ensures that your customers have easy access to information or service they need when they need it.

And because there are so many platforms available, you can even choose how you want your users to interact with your app—web-based or through a native app installed on their device.

Can get new customers

Creating a mobile app for your business is just one way to engage with new customers. As anyone who has installed an app on their smartphone can tell you, downloading and using an app is simple—and it doesn't take long at all. ⁶ This means that even people who aren't searching out new apps on everything from smart ⁷ T.V.s to fitness trackers can quickly find, download, and start using your business app. That could be exactly ^{8,9} what you need to engage with new customers and create more opportunities.

Can save you time

According to a survey conducted by Flurry, smartphone users check their phones an average of 110 times per day. That's about once every six minutes! These quick checks are often done out of habit and can be time-consuming. Having an app that connects you to your social networks, email, and other sites can help you save time spent ¹⁰ looking at your smartphone by giving you quick access to what you need instead. ¹¹ This means more time spent working on projects or with family and friends.

A recent study also found that workers who regularly used apps at work were 17% more productive than those who didn't use apps. The increased productivity is mainly due to decreased disruptions and distractions, so having an app with tools to make business easier is important! ¹²

Help people find your business¹³

One key benefit of creating an app for your business is that it's a great way to help people find your business. Search engines like Google, Bing, and Yahoo! have specific algorithms pointing users toward relevant businesses¹⁴. So apps are just another way to make sure people are directed¹⁵ to your doorstep.

For example, if you're a local restaurant that serves breakfast, lunch and¹⁶ dinner, creating an app with information about breakfast will ensure people who search their phones while hungry on Sunday morning will be directed¹⁷ to your location.

In other words, it's a great idea to spend some time researching how best to market your app if you want it to get found by customers!

Are fun to make!

Making apps is a lot of fun! It's just like making little websites, except you use an android phone to build it. The best part about designing an app in android¹⁸ app development company in the USA is that it's easy and quick if you ever want to make changes with no cost involved.

This¹⁹ means that you can test out your idea right away and keep improving upon it as you go until your app reflects what people want. Creating your app is also a great exercise in brainstorming because there are many different ways to design it.

There are thousands of tutorials online to help you get started—but don't let that intimidate you! You don't need any special skills or training—you already know how to use your phone!

Can improve your ROI (Return on Investment)

Mobile apps can increase your return on investment (ROI) by helping you connect with new customers and boost sales. Mobile app development is also a

great way to get the word out about your brand, products ²⁰ or services.

Mobile-optimized websites are another good idea because they allow people to visit your site via their phones and tablets – but that doesn't provide an interface that takes advantage of native mobile features, such as GPS location tracking or cameras.

However, in an android app development company in the USA, you can integrate those components into your product's interface. So if someone uses a camera in one part of the app, all other pages will continue to have access to that camera without users having to log in again.

Enable you to build brand trust

Building trust is especially important ²¹ if you run a B2B business, where customers expect you to solve all their problems and know everything about your product. Since there's no human interaction, it can be hard to convince potential customers that your app will work for them—especially ²² if you sell a niche product or service.

In an android app development company in the USA with an app, you can offer customer support 24/7, respond quickly to feedback and comments on your app store page, share information about yourself and your team, show off case studies and testimonials, and provide access to articles that prove how useful your software is. ²³ ²⁴

All these things can help build customer trust – without even needing a salesperson!

Can raise awareness of your product or service

With thousands of apps on mobile marketplaces like Google Play and Apple's App Store, it's more important than ever to stand out from the crowd.

In an android app development company in the USA, if you develop a unique app that addresses an issue that hasn't been addressed²⁵ before, you could use your app to raise awareness about a serious problem or to show people new uses for your product.

Whatever way you go, your company will be seen²⁶ as forward-thinking and tech-savvy. It's also easier²⁷ than ever to publicize a new Android app since Google Play keeps track of your downloads through their Content Rating Tool.

The Final Word

The more you work on your brand, stay active on social media, and write useful²⁸ content that's aligned²⁹ with your industry—the better chance you have at growing an online presence. And let's be honest: as writers (or designers or podcasters), we could all stand to learn a thing or two about branding and marketing.

That's why it's so important to take advantage of all of those opportunities to show off your hard work and personal brand. Not only will it help you stand out from other freelancers, but it also makes sure that everyone—clients included—can see just how talented you are!

If you want to know more about our android app development, contact Appocio. We are always happy to assist you!

1.	<i>appsocio</i>	Unknown words	Correctness
2.	, and	Comma misuse within clauses	Correctness
3.	, and	Comma misuse within clauses	Correctness
4.	you.	Closing punctuation	Correctness
5.	entre → center	Mixed dialects of English	Correctness
6.	<i>This</i>	Intricate text	Clarity
7.	smart → intelligent	Word choice	Engagement
8.	exactly → precisely	Word choice	Engagement
9.	<i>exactly</i>	Misplaced words or phrases	Correctness
10.	spent	Wordy sentences	Clarity
11.	<i>This</i>	Intricate text	Clarity
12.	important → essential	Word choice	Engagement
13.	business.	Closing punctuation	Correctness
14.	businesses → companies	Word choice	Engagement
15.	<i>are directed</i>	Passive voice misuse	Clarity
16.	, and	Comma misuse within clauses	Correctness
17.	<i>be directed</i>	Passive voice misuse	Clarity
18.	an android	Determiner use (a/an/the/this, etc.)	Correctness
19.	<i>This</i>	Intricate text	Clarity

20.	, or	Comma misuse within clauses	Correctness
21.	especially important → crucial, essential, critical, vital	Word choice	Engagement
22.	especially → mainly, primarily	Word choice	Engagement
23.	useful → valuable	Word choice	Engagement
24.	<i>In an android app development company in the USA with an app, you can offer customer support 24/7, respond quickly to feedback and comments on your app store page, share information about yourself and your team, show off case studies and testimonials, and provide access to articles that prove how u...</i>	Hard-to-read text	Clarity
25.	<i>been addressed</i>	Passive voice misuse	Clarity
26.	<i>be seen</i>	Passive voice misuse	Clarity
27.	easier → more accessible	Word choice	Engagement
28.	useful → helpful	Word choice	Engagement
29.	<i>that's aligned</i>	Passive voice misuse	Clarity